

Kat Fenton

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Experience

Dassault Falcon Jet

September 2019 – Present

As an associate UX designer of the Business Transformation Initiative (BTI), my day to day tasks include project management, UX analysis, and design for a range of mediums. Some of the projects I've worked on include developing the digital design brand guidelines, email templates, newsletters, and video communications. I've also worked closely with the senior UX designer to develop a comprehensive wayfinding strategy for the complex.

E&J Gallo Winery

September 2018 – August 2019

At E&J Gallo I worked as an associate web designer on a small web design team. We worked closely with the D360 marketing team to create comprehensive site designs and help develop social media posts for a variety of brands. Some of the brands I worked on included Barefoot, Thrive, Andre, Fleur de Mer, and Arch Rival. I also helped our MBA interns develop a branded wine for a niche market.

UC Economics Center

October 2017 – September 2019

As the only designer at the economics center I worked closely with researchers and financial advisors to develop a variety of communications for the general public. My day to day tasks included simplifying complex texts, creating easy-to-read graphics, and developing communications over a variety of mediums.

Education

University of Cincinnati

Bachelors in the Science of Design

Graduated 2019

Cuyahoga Valley Career Center

Technical Degree in Print Communications

Graduated 2014

Skills

Adobe CC - Photoshop, Illustrator, InDesign, XD, Premier, AfterEffects

Microsoft Office - Word, Excel, PowerPoint

Social Media - Instagram, Facebook, Twitter

Project Management - Project Planning, Vendor Management

User Experience - User Interviews, Walking Paths, Experience Charts, Case Studies

Analytics - Google Analytics, Wix Site Analytics, WP Analytics

Languages - Fluent in Japanese, Beginner French